



Habari Node Limited

# HNL NEWSLETTER

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## “.tz domain renewal campaign and registration

Habari Node Limited, a tzNIC accredited Registrar of Tanzanian domains, would like to encourage its members to register their domain names to dot – tz and take advantage of the 3 months .tz domain registration promotion.

The 3 months .tz domain registration promotion aims for more .tz domains. During this period the registration fee is WAIVED and instead a domain will be registered after paying the annual maintenance /renewal fee ONLY (That is TZS 5,000 for .sc.tz category and TZS 20,000 for all other categories - .co.tz; .go.tz; .or.tz; .ne.tz; .ac.tz and .mil.tz).

From now onward, we do request all .tz domain holders to renew their domains. Special emphasis is given to the .tz domains that were registered before end of July 2009 to renew them before end of July 2010. The ones registered from August 2009 need also to be renewed. Failure to renew a domain on time will result into expiration and it will not be serviceable.

Domain Names are unique identities on the Internet, however, a dot -tz Domain Name,

unlike other generic domain names like dot -com, provide an identity that is distinctly

associated with Tanzania. Whether your entity is a commercial or non-commercial one, the .tz domain name identifies you while at the same time conveying your credibility that is associated with Tanzania. In fact, in the minds of most web surfers, sites that sport a .tz domain name reflect enterprises that provide trusted information or services.

### **Reasons why every Tanzanian needs a .tz domain name**

- .tz domain name provides a Tanzanian identity in cyberspace
- .tz domain names are affordable and readily available
- .tz domain names enable businesses to be availed online
- .tz domain name usage facilitates diminution of Internet connectivity costs
- .tz domain name offers a fair market environment

- .tz domain names offer better search engine performance
- .tz domain name dispute resolutions are handled based on Tanzania business environment
- .tz is a national communication resource just like +255 for telephone use
- .tz domain names have inbuilt credibility
- .tz domain names are meant for every Tanzania

Therefore, avoid generic domains by registering country code domain names .tz

**Enjoy our services**